

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	: Sumit Agarwal et al.	Art Unit	: 3622
Serial No.	: 10/676,369	Examiner	: William A. Brandenburg
Filed	: October 1, 2003	Conf. No.	: 3222
Title	: DETERMINING AND/OR USING END USER LOCAL TIME INFORMATION IN AN AD SYSTEM		

Mail Stop Amendment

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO NON-FINAL OFFICE ACTION OF JULY 9, 2010

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 12 of this paper.